



## **Keep Phoenix Beautiful 2010 Sponsorship Opportunities**

*We need you more than ever in 2010!*

Our 2010 sponsorship opportunities are designed to engage your organization in the community, provide recognition tied to a cause that affects every citizen living in Phoenix, while providing the support we need to continue our mission to Keep Phoenix Beautiful one education session and beautification project at a time! As we, and so many of our non-profit partners, face dramatic budget cuts in 2010, we need our partners more than ever.

The 2010 sponsorship packages surround three main events that help us fund our year-round activities: Corporate Challenge 2010, Earth Eve Awards 2010, and Earth Day Phoenix 2010.

Corporate Challenge is a citywide event where groups from corporations around Phoenix participate in a beautification project. This is a challenge, so most of our participants consider this a great team-building event as well. Awards including our Traveling Trophy (currently residing at the 2009 winner - University of Phoenix) are distributed at the Earth Eve Awards the evening of April 21, 2010. We will also distribute our Keep Phoenix Beautiful Awards at that event to recognize those that have provided exemplary support to our mission. The following day, Earth Day, April 22, 2010, we engage the business community in a lively lunchtime exhibition event focused on sustainable messages in downtown Phoenix at Cesar Chavez Plaza. Thousands of people attended last year.

Our education and beautification programs grow in demand each year, and will only continue to grow as some of these formerly publicly-funded projects are moved to us. To meet this demand in 2010 we need your help and look forward to making it a process that gives back to you as much as you provide for us. Please contact me with any questions or to request more information. Together, we can Keep Phoenix Beautiful!

Sincerely,

Tom Waldeck  
Executive Director  
[tom@keepphxbeautiful.org](mailto:tom@keepphxbeautiful.org)  
602-534-5114

Keep Phoenix Beautiful  
101 South Central Avenue, Suite 201  
Phoenix, AZ 85004  
Main Phone: 602-262-4820  
[www.keepphxbeautiful.org](http://www.keepphxbeautiful.org) • [www.earthdayphoenix.org](http://www.earthdayphoenix.org)



## **Keep Phoenix Beautiful 2010 Sponsorship Packages**

### **Mission Critical Partner - \$15,000**

- Exclusive title sponsorship for Earth Day Phoenix 2010, Earth Eve Awards 2010 and Corporate Challenge 2010
- Corporate logo on all communications prominently displayed
- Logo in main header on phoenixrecycles.org for all of 2010
- Corporate logo on all banners, www.earthdayphoenix.org and www.keepphxbeautiful.org for all of 2010
- Premier booth space provided at Earth Day event
- Your company name pinned to Recyclesaurus at Earth Day Event
- First choice of location for Corporate Challenge event
- Sponsored by “your company” added to Earth Day Phoenix logo
- All communications and advertisements will state “Sponsored by”
- Opportunity to provide promotional items
- Opportunity to assist with presentation of Awards
- Recognition of title sponsorship from stage
- Opportunity to sponsor a specific Earth Day award

### **Platinum Trowel Partner - \$10,000**

- Prominent sponsorship for Earth Day Phoenix 2010, Earth Eve Awards 2010 and Corporate Challenge 2010
- Corporate logo on all communications prominently displayed
- Corporate logo on all banners, www.earthdayphoenix.org and www.keepphxbeautiful.org for all of 2010
- Premier booth space provided at Earth Day event
- First choice of location for Corporate Challenge event
- Sponsored by “your company” added to Earth Day Phoenix logo
- All communications and advertisements will state “Sponsored by”
- Opportunity to provide promotional items
- Opportunity to assist with presentation of Awards
- Recognition of title sponsorship from stage
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## **Keep Phoenix Beautiful 2010 Sponsorship Packages, con't**

### **Gold Spade Partner - \$7,500**

- Corporate Logo in event promotional material (online and in press)
- Premier booth provided at event
- Opportunity to provide promotional items
- Logo on [www.keepphxbeautiful.org](http://www.keepphxbeautiful.org) & [www.earthdayphoenix.org](http://www.earthdayphoenix.org)
- Logo on all banners
- Logo on all advertisements
- Recognition of sponsorship from stage

### **Silver Gloves Partner - \$5,000**

- Corporate logo in event promotional material (online and in press)
- Corporate logo on [www.earthdayphoenix.org](http://www.earthdayphoenix.org)
- Corporate logo on banners at event
- Corporate logo on all advertisements
- Booth at event

### **Recyclesaurus Partner - \$2,500**

- Corporate logo in event promotional material (online and in press)
- Booth provided at event
- Logo on banners at event
- Logo on all advertisements

### **Friend of Keep Phoenix Beautiful - \$1,000**

- Corporate logo in event promotional material
- Corporate logo on [www.earthdayphoenix.org](http://www.earthdayphoenix.org)

*Contact us for custom packages!*

Ready to sponsor? Please contact Tom Waldeck at [tom@keepphxbeautiful.org](mailto:tom@keepphxbeautiful.org) or via phone at 602-534-5114. Thank you!

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