



Earth Day Phoenix 2018 Sponsorship Packages

Earth Day Phoenix Champion - \$10,000

- Presenting logo placement on all festival materials, including e-newsletters, and television spots (if applicable)
- Presenting Logo placement on Earth Day Website & KPB Website (including mobile)
- Presenting Logo on 3 large information/directional kiosks at the festival
- Presenting Logo placement on event banners entrance/exit to the festival
- Presenting Logo in the KPB e-newsletter before and after the event
- One dedicated Press Release announcing Sponsorship; Prominent Inclusion of all Press Release for Earth Day.
- Prominent web presence on Earth Day website, Keep Phoenix Beautiful website, and social media pages, as well as quarterly e-newsletters (Total Impressions: 5,500)
- Large prominent Booth Space to meet your needs. Includes tables and chairs.
- 2 parking passes
- Also includes creative assistance from our team to help design unique sponsorship activation for your customers

Earth Day Phoenix Pillar - \$7,500

- Prominent Logo placement on general festival materials and television spots (if applicable)
- Prominent Logo on 3 large information kiosks at the festival
- Prominent Logo placement on event banners entrance/exit to the festival
- Prominent Logo in the KPB e-newsletter before the event
- Inclusion in all press releases for Earth Day Phoenix
- Web presence on Earth Day website, Keep Phoenix Beautiful website, and social media pages, as well as quarterly e-newsletters (Total Followers: 5,500)
- Large 10x20 Booth Space to meet your needs. Includes tables and chairs.
- 2 parking passes
- Also includes creative assistance from our team to help design unique sponsorship activation for your customers



Earth Day Phoenix 2018 Sponsorship Packages

Earth Day Phoenix Planet Partner - \$5,000

- Logo placement on general festival materials
- Logo on 3 large information kiosks at the festival
- Logo placement on event banners entrance/exit to the festival
- Logo in the KPB quarterly e-newsletter
- Mention in all press releases for Earth Day Phoenix
- Web presence on Earth Day website, Keep Phoenix Beautiful website, and social media
- Large 10x20 Booth Space to meet your needs. Includes tables and chairs.
- 1 parking pass
- Also includes creative assistance from our team to help design unique sponsorship activation for your customers

Earth Day Phoenix Large Business Partner - \$2,500

- Logo placement on general festival materials
- Logo placement on Earth Day Website (including mobile)
- Logo on 3 large information kiosks at the festival
- Logo placement on event banners entrance/exit to the festival
- Logo in the KPB quarterly e-newsletter
- Web presence on Earth Day website, Keep Phoenix Beautiful website, and social media
- Large 10x20 Booth Space to meet your needs. Includes tables and chairs.
- 1 parking pass
- Also includes creative assistance from our team to help design unique sponsorship activation for your customers

Earth Day Phoenix Booster - \$1,500

- Logo placement on general festival materials
- Logo placement on Earth Day Website (including mobile)
- Logo on 3 large information kiosks at the festival
- Logo placement on event banners entrance/exit to the festival
- Logo in the KPB e-newsletter before and after the event



Earth Day Phoenix 2018 Sponsorship Packages

Earth Day Phoenix Contributor - \$500

- Logo placement on Earth Day Website
- Special Thanks Mention on Informational Kiosks
- Logo in the KPB e-newsletter before the event
- Social Media Shout-out
- 10x10 Booth Space. Includes one table and two chairs.
- 1 parking pass

Earth Day Phoenix Small Business Partner \$250

- Special Thanks Mention on Earth Day Website
- Special Thanks Mention on Informational Kiosks

Contact us for custom packages!

Ready to sponsor? Please contact Tom Waldeck at tom@keepphxbeautiful.org or via phone at 602-534-5114. Thank you!